

<p>GRAND BALL I</p> <p>• KEYNOTE SPEAKER: Dr. Hasan Özçelik President of the Public Oversight, Accounting and Auditing Standards Authority</p> <p>PANEL: Identifying Climate-Related Financial Risks and Data Management Processes</p> <p>Session Chair: Fatma Eser Çınar Participation Banks Association of Türkiye, Deputy Secretary General</p> <p>• "İklimle Bağlantılı Finansal Riskler İçin Kavramsal Çerçeve" Dr. İlker Koç Banking Regulation And Supervision Agency, Head of Department</p> <p>• "İklim Finansmanı ve İklim Risklerinin Finansal Kuruluşlar Nezdinde Yönetişi" Hayri Türkmen Yapı Kredi Bank, Credit Risk Policies and Governance Manager</p> <p>• "İklim Riskleri ile İlgili Finansal Olmayan Verilerin Üretimi ve Ulusal Taksonomi Çalışmaları" Eyüp Kaan Morali Ministry of Environment, Urbanization And Climate Change, Directorate of Climate Change, Head of Department</p> <p>• "İklim Verilerinin Elde Edilmesi Bağlamında Türkiye Sürdürülebilirlik Raporlama Standartları" Gülşah Güney Public Oversight Authority, Head of Department</p>	<p>GRAND BALL II</p> <p>PANEL: From Data to the Future: Transformation of Turkish Economy with Artificial Intelligence</p> <p>Session Chair: Hasan Çağlayan Dündar TOBB President Advisor</p> <p>• "Borsada Algoritmik Alım-Satım için Yapay Öğrenme Yaklaşımları" Prof. Dr. Ahmet Murat Özbayoğlu TOBB ETU Head of Artificial Intelligence Engineering Department</p> <p>• "Ürün Piyasalarının Yapay Zekâ ile Gözetimi" Ali Kirali TÜRİB General Manager</p> <p>• "Sanayi ve Üretim - Yapay Zekâ ile Verimlilik ve Otomasyon Çözümleri" Fikret Erden TOBB Software Specialist</p> <p>• Assoc. Prof. Mustafa Erman Demir TOBB Creative Industries Sector Council Member, Başkent Üniversitesi YAKEM</p>	<p>GERBERA</p> <p>TRAINING: TANDANS Veri Bilim Danışmanlık, Statistical Supported Policy Production and Evaluation</p> <p>BREAK</p>	<p>CAMELLIA I</p> <p>PAPER SESSION: Data Analysis and Mining</p> <p>Session Chair: Prof. Dr. Ayşen Akkaya Middle East Technical University</p> <p>• "Integrating RFM Analysis with Power BI for Enhanced Customer Segmentation and CLV Insights" Duygu Demiray Akkaya, Beykoz University Ergun Eray Akkaya, Topkapı University Muhammet Mehmet Kir, Beykoz University</p> <p>• "Estimation based on Ranked Set Sampling for the Kumaraswamy-Normal Distribution" Özge Gürer, Birdal Şenoğlu Ankara University</p> <p>• "Comparison of Methods Used in Predicting National Electricity Energy Consumption Amounts and an Application with United Kingdom Data" Mehmet Akansel, Nefise Ertoy Uludağ University</p> <p>• "Discovering the Synergy Between Basketball Players Using Association Rule Learning" Erva Karayürek, Emre Arslan Metric Software Consultancy</p>	<p>CAMELLIA II</p> <p>PAPER SESSION: Econometry</p> <p>Session Chair: Prof. Dr. Akif Bakır Gazi University</p> <p>• "SARIMA-YSA Hibrit Model Yaklaşımı: Türkiye' de Turizm Üzerine Bir Uygulama" Kadriye Nurdanay Öztürk, Serpil Türkyılmaz Bilecik University</p> <p>• "Borsa İstanbul Bist100 Endeksi için Kurulan Modellerin Karşılaştırılması" Özge Taş, Kapatokya Üniversitesi, Aytaç Pekmezci, Marmara University Kurtuluş Bozkurt, Aydın Adanan Menderes University</p> <p>• "MEDOS: Kısa Dönemli İstatistiklerin Mevsimsellikten Arındırılması için Bir R-Shiny Uygulaması" Muhammed Fatih Tüzen TUIK</p> <p>• "Panel Data Regression Analysis and Its Application to Real Data" Gökhan Uyar, Özlem Kaymaz Ankara University</p>	<p>MANOGLIA</p> <p>TRAINING: PFIZER, Interface Between Regulation and Statistics in Drug Development</p> <p>BREAK</p>
<p>15:30-16:00 BREAK</p> <p>16:00-16:30 • KEYNOTE SPEAKER: Ali İhsan Güngör Capital Markets Board of Türkiye, Executive Vice Chairman</p> <p>16:30-17:30 PANEL: Development of Artificial Intelligence-Based Applications in Stock Exchanges and Technological Infrastructure Components</p> <p>Session Chair: Erdiç Tutam Borsa İstanbul, Executive Vice President</p> <p>• "Borsalarda Yapay Zekâ ile İlgili Finansal Risklerin Tanımlanması ve Veri Yönetimi" Zeynep Aydemir Borsa İstanbul, Team Leader-Application Development</p> <p>• "Finansal Kuruluşlarda Yapay Zekâ Temelli Bilgi Teknolojileri, Ağ ve Güvenlik Sorunları" Kerim Arıcan Tıkasbank, Director of Enterprise Architecture and Project Management Department</p> <p>• "Yapay Zekâ Denetimi, Yapay Zekâyı Nasıl Güvencibiliriz" Oktay Aktolun PWC, Partner</p> <p>• "Sermaye Piyasalarında AI Tabanlı Veri Analitiği ve İnovasyon" İbrahim Oral Emül MKK (Central Securities Depository and Trade Repository of Türkiye), Director of Data and Business Intelligence</p>	<p>BREAK</p> <p>PANEL: Smart Banking with Artificial Intelligence: Innovative Solutions</p> <p>Session Chair: Gökhan Mataracı Innovation Technology Leader, Partner, KPMG Turkey</p> <p>• "Akıllı Müşteri Hizmetleri" Gökhanalp Arslan Türkiye İy Bankası, Artificial Intelligence Department Manager</p> <p>• "Kredi Değerlendirme ve Risk Yönetimi" Kadir Köroğlu Yapı Kredi Teknoloji, Director of Applied Artificial Intelligence and R&D</p> <p>• "Bankacılıkta Veri Yönetimi" Süleyman Akkum Smartmind & Datarul, Founding Partner</p> <p>• "Özgelemlendirilebilir Yapay Zekâ Özel Bulutu" İnan Özlüoğlu HPE, Hybrid Cloud Solution Architect</p>	<p>TRAINING: TANDANS Veri Bilim Danışmanlık, Statistical Supported Policy Production and Evaluation</p> <p>BREAK</p>	<p>CAMELLIA II</p> <p>PAPER SESSION: Natural Language Processing and Communication</p> <p>Session Chair: Prof. Dr. Serpil Aktaş Altunay Hacettepe University</p> <p>• "Sokak Hayvanlarına Yönelik Nefretin Duygu Analiziyle Tespiti" Hali Özgür Çelik, Elif ÇOKER Mimar Sinan Fine Arts University</p> <p>• "Birlikte İkl Kuralı Analizi ile Ürün Kod Atama Uygulaması" Kadir Korhan Babadağ, Semih Ergişi TUIK</p> <p>• "Yapay Zeka Destekli Veri Sınıflandırma ve Yönetim Modeli" Tülin Demiralp, Ahmet Künyeli, Necati Kaya Bankat R&D Center</p> <p>• "Comparative Analysis of LLM-Based and Conventional NLP-Based Methods for Multi-Class Text Classification in Turkish" Furkan Ayık, Mehmet Yalçın, Celal Akçelik, Serap Mungan Tanhan Turkish Technology</p> <p>• "Avrupa İnsan Hakları Mahkemesi Yargı Kararlarının Metin Madenciliği Yöntemleri ile Tahmin Edilmesi" Neslihan Ünal, Public Oversight, Accounting and Auditing Standards Authority Oktay Yıldız, Gazi University</p>	<p>CAMELLIA II</p> <p>PAPER SESSION: Machine Learning and Neural Networks</p> <p>Session Chair: Prof. Dr. Candan Gökçeoğlu Kapatokya University</p> <p>• "Predicting Drought Levels in the Continental US Using Hybrid and Ensemble Machine Learning and Deep Learning Algorithms" İrem Tanrıverdi, İnci Batmaz Middle East Technical University</p> <p>• "On Improving Computational Performance of Least Squares Multiple Birth SVM with Clustering and Genetic Algorithms" Güvenç Arslan Kırıkkale University</p> <p>• "Evaluating the Impact of Client Selection Algorithms on Performance and Training Speed in Heterogeneous Resource Allocation and Non-IID Data" Övgü Özdemir, Ayşe Dilek, Proven Technologies Pınar Karagöz, Middle East Technical University</p> <p>• "Hybrid Forecasting Approaches for Air Travel and Energy Demand: A Comparative Study Using ATA Method and Machine Learning Algorithms" Tuğçe Ekiz Yılmaz, Güçkan Yapar Dokuz Eylül University</p>	<p>TRAINING: PFIZER, Interface Between Regulation and Statistics in Drug Development</p> <p>BREAK</p>
					<p>PANEL: Leadership in Statistics and Data Science Umut Özbek, Icahn School of Medicine at Mount Sinai Bırol Emir, Pfizer İlker Yalçın, Inviyid Mithat Gönen, Memorial Sloan Kettering Cancer Center</p>